



TELFER

EN AFFAIRES POUR UN MEILLEUR CANADA
BUSINESS FOR A BETTER CANADA

Microprogram in Entrepreneurship

Compulsory courses (15 units)

		<u>Term</u>	<u>Prerequisites</u>
ADM 1100	Introduction to Business Management	F/W/S	
ADM 2313	The Entrepreneurial Society	F/W/S	
ADM 3313	New Venture Creation	F/W/S	
ADM 4316	Management of Innovation	F	
AHL 3300	Creativity and Innovation	W	

Optional courses (6 units from :)

		<u>Term</u>	<u>Prerequisites</u>
ADM 1340	Financial Accounting	F/W/S	ADM 1100
ADM 2320	Marketing	F/W/S	ADM 1100
ADM 2336	Organizational Behaviour	F/W/S	ADM 1100
ADM 3360	Business Law	F/W/S	ADM 1100
ADM 3396	Seminar in Administration*	F	
ADM 4315	Strategic Entrepreneurship	F	ADM 3313
ADM 4326	Digital Marketing Technologies	F/W/S	ADM 2320
ADM 4329	Personal Selling ¹	W	
AHL 2300	Introduction to Community Engagement	F/W	

We encourage completion of Entrepreneurial Mindset Certificate offered by the uOttawa Entrepreneurship Hub

* *Entrepreneurship Foundry*

¹ Offered every other year.